

# LETTER OF GUARANTEE

Enter Company name and type of business → Smith GmbH |  
*Company name*

Indicate country of registration → Germany |,  
*Country name*

Insert Company's Full Address → Karl-Liebknecht-Straße, 1, 10178 Berlin, Germany |,  
*Full Address (street, building, office, city, postcode, country)*

Specify Company's registration number → DKXXXXXXXX |,  
registration №

Describe advertised product or service →  
(hereinafter referred to as the “Advertiser”) provides Yandex Europe AG (hereinafter referred to as “Yandex”) in connection with rendering of advertising services by Yandex to the Advertiser upon placing of the Advertiser's advertisements on the Internet with the following prepared materials: text ads for ad campaign containing advertising about

Enter main keywords from each ad campaign → pet food, animal healthcare, goods for pets |,  
*Advertised product/service*

Indicate URLs of advertised pages and sites →  
keywords (including, but not limited to)  
animal feeding stuff free delivery, food for cats, shampoo for dogs, pet's stuff buy |,  
*List of keywords*

Insert numbers of your ad campaigns that contain information about advertised product or service. Campaign number is not to be confused with ad number (№ M-...) →  
with reference to the following URLs site.com, in the course of an advertising campaign (-s)/order (-s) of the Advertiser, including but not limited to advertising campaign (-s)/order (-s) № XXXXXXXX (hereinafter referred to as “Materials”) for making it available on Yandex.Direct (hereinafter referred to as “Advertisement conditions”).

Hereby the Advertiser GUARANTEES that

- all of the advertised goods (works/services) that are subject to mandatory certification and/or declaration of conformity, certified/declared,
- prepared and provided for placement by the Advertiser Materials fully comply with the requirements of the current legislation of the Switzerland, and also Russian Federation Ukraine, the Republic of Belarus, Republic of Kazakhstan (in case of placement of advertising materials with the geographical targeting, including the abovementioned states), together with the document “General Terms and Conditions. Advertising Requirements”, published on the Internet at: [https://yandex.com/legal/general\\_adv\\_rules\\_ch/](https://yandex.com/legal/general_adv_rules_ch/), as well as the laws of the country of residence of the Advertiser and/or residence of the advertised activity/place of sale of the advertised goods,
- The Advertiser has received all of the necessary permits (licenses, certificates) issued by the authorized state authorities (or that the object of advertising in accordance with the provided Materials is not an activity, which in accordance with the requirements of the legislation of the Russian Federation requires special permission/license/certificate)
- The Advertiser has completed all other necessary steps required by the laws of the Russian Federation in order to practice the advertised services.

Set a seal and authorized signature → Signature and Company seal  1

Hereby the Advertiser agrees for Yandex to pass on information about the Advertiser to third parties including documents to prove that Yandex is legitimate to place the Materials in case third parties issue complaints or lawsuits against Yandex on the basis of placing the Materials.

Hereby the Advertiser UNDERTAKES:

- in case the advertised activity is subject to licensing, and the advertised goods are subject to mandatory certification and/or declaration of conformity, to provide Yandex duly certified copies of relevant licenses/certificates/declarations within 1 (one) business day from the moment of the Yandex's request;
- to take all reasonable steps to cooperate with Yandex in settling any claims and/or suits and/or executing orders by state authorities addressed to Yandex related to violation of third parties' rights and/or applicable law in connection with or resulting from the Materials placement by Yandex in combination Advertisement conditions with established by Advertiser, diverse application of the Materials for the purpose of rendering services to Advertiser, and
- upon Yandex's request to cover any damage incurred by Yandex in connection with such claims, suits and/or orders, including but not limited to damages in the form of penalties levied by state authorities for violation of applicable law as a result of placing of the Materials.

\_\_\_\_\_ *General Manager* \_\_\_\_\_  
<Please, write down Signatory's position by hand >

\_\_\_\_\_ *Smith GmbH* \_\_\_\_\_  
<Please, write down Company name by hand >

\_\_\_\_\_ *John Smith* \_\_\_\_\_  
<Please, write down Name and Surname by hand >

\_\_\_\_\_  
<Date of signing>

\_\_\_\_\_ *JSmith* \_\_\_\_\_  
<Signature and Company seal>